

## Speakers:

### **Paul Ryan, U.S. Congressman, 1<sup>st</sup> District Wisconsin**

Born and raised in the community of Janesville, Paul Ryan is a fifth-generation Wisconsin native. Currently serving his fifth term as a Member of Congress, Paul works to address the many important issues affecting Wisconsin residents and serve as an effective advocate for the First Congressional District. He is the Ranking Member of the House Budget Committee and serves on the House Ways and Means Committee.

### **Linda Gates-Striby, CCS-P, ACS-CA**

Linda Gates-Striby has been in the medical field for 21 years. Her clinical experience includes working in the coronary and critical care units, heart stations and endoscopy suites, and as a hospital paramedic. Linda serves as compliance director at The Care Group, LLC, Indianapolis, Ind., and owns Gates Physician Services, which provides a variety of consulting, educational and auditing services for physician practices. Linda serves on the Cardiology Advisory Board of BMSC and led the development of the ACS-CA exam.

### **Frank Ryan, Director, ACC PAC & Grassroots Development**

Frank Ryan has held government relations positions for non-profit organizations for 15 years, specializing in political affairs, grassroots advocacy and lobbying. Frank joined the ACC Advocacy team in December 2005 as Director of PAC and Grassroots Development. He oversees fundraising programs and candidate contribution strategies for the Political Action Committee (PAC) and grassroots outreach and political education initiatives for the Cardio Advocacy Network (CAN).

### **Susan M. Nedza, MD, MBA, FACEP, Adjunct Associate Professor, Department of Emergency Medicine, Northwestern University, Feinberg School of Medicine**

Dr. Nedza is the Chief Medical Officer, Region V of the Centers for Medicare and Medicaid Services in the Chicago office. The region serves the states of Minnesota, Michigan, Wisconsin, Illinois, Indiana and Ohio. She is currently leading the quality improvement efforts for the Regional Office.

### **Joseph V. Messer, M.D., M.A.C.C., Professor of Medicine, Rush University Medical Center**

Dr. Messer completed his undergraduate studies at Harvard and medicine at the Harvard Medical School. His residency and fellowship occurred at the Harvard Pete Bent Brigham Hospital.

### **Andrew J. Norton, M.D.**

Sr. Vice President, Medical Affairs, Chief Medical Officer - Froedtert Hospital, Associate Dean for Froedtert, Medical College of Wisconsin

### **Panelists:**

Andy Norton, MD, Senior Vice President, Medical College of Wisconsin  
Patrick Falvey, PhD., Vice President of Care Management, Aurora Health Care  
Eric Christianson, MD, Director of Quality – Wisconsin, United Health Care

## Meeting Location:

May 4, 2001, marked the initial unveiling of the Milwaukee Art Museum's new expansion and renovation which combines art, dramatic architecture and landscape design. Our new Quadracci Pavilion, the first Santiago Calatrava-designed building in the United States, features a 90-foot high glass-walled reception hall enclosed by the Burke Brise Soleil, a sunscreen that can be raised or lowered creating a unique moving sculpture. Visit [www.mam.org](http://www.mam.org) for the latest information on hours and exhibits.



*Milwaukee Art Museum.  
Photo: Timothy Hursley*

## Parking:

There are 98 parking spots underneath the Museum. A voucher will be given to attendees who park in this lot. There is also a parking structure across the street from the Museum.



*Milwaukee Art Museum.  
Photo: Timothy Hursley*

## Registration:

There is no registration fee for ACC members and other medical professionals, but for planning purposes everyone must register. The program includes breakfast, break refreshments and lunch, along with handout materials from presentations.

Member of ACC

Non-member of ACC

### PLEASE PRINT OR TYPE:

Name \_\_\_\_\_

Company \_\_\_\_\_

Degree(s) \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Business Phone: (\_\_\_\_\_) \_\_\_\_\_

Email Address: \_\_\_\_\_

Special Needs?: \_\_\_\_\_

Return by fax to: 414-276-7704 or Mail form to address below.

## Nearby Hotels:

### **The Pfister**

424 E. Wisconsin Ave  
Milwaukee • 414-273-8222

### **Intercontinental Milwaukee**

139 E. Kilbourn Ave.  
Milwaukee • 414-276-8686

### **Hotel Metro**

411 E. Mason St.  
Milwaukee • 414-272-1937



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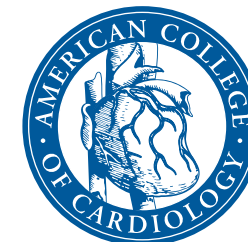
**ACC**  
6737 W. Washington St. Suite 1420  
Milwaukee, WI 53214  
Questions: 414-276-8788  
[www.wcacc.org](http://www.wcacc.org)

## Schedule of Events:

- 8:00am** Registration, Continental Breakfast & Sponsor Tables
- 8:50am** Welcome & Opening Remarks  
*Steven Smart, MD, FACC,  
Governor – Wisconsin Chapter ACC*
- 9:00am** Health Care Reform Re-design  
*US Congressman Paul Ryan, 1st District Wisconsin*
- 9:45am** Medicare Physician Payment: Issues & Updates  
*Dr. Susan Nedza – CMS Medical Director for Region 5*
- 10:30am** Break
- 10:45am** ACC PAC: Your Advocacy Dollars Working For You  
*Frank Ryan, Esq., ACC PAC Director*
- 11:15am** Cardiac Care Team - Quality Initiatives  
*Linda Gates-Striby, CCS-P, ACS-CA.*
- 12:15pm** Lunch & Sponsor Tables
- 1:00pm** Presentations & Panel Discussion:  
*Leaders in Health Care Discussion on Quality Initiatives, Pay for Performance & Credentialing*  
**Speakers:**  
*Andy Norton, MD, Senior Vice President,  
Medical College of Wisconsin*  
*Patrick Falvey, PhD., Vice President of Care  
Management, Aurora*  
*Eric Christianson, MD, Director of Quality  
– Wisconsin, United Health Care*
- 2:30pm** Appropriateness for Imaging  
*Joe Messer, MD, Midwest Heart Specialists, Chicago, IL.*
- 3:15pm** Meeting adjourned

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American College of Cardiology  
6737 W. Washington St.  
Suite 1420  
Milwaukee, WI 53214



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## Beyond the Art of Cardiology – Quality, Appropriateness & Pay for Performance

**Saturday, May 5, 2007**



*Milwaukee Art Museum.  
Photo: Timothy Hursley*

### **The Milwaukee Art Museum**

700 N. Art Museum Drive  
Milwaukee, WI 53202

In conjunction with the  
2007 Wisconsin Chapter ACC Meeting